Guidelines & Practical Information

Dialogue 1 & Opening:
Are We Ready for the Heat? Exploring Climate Adaptation Needs in the Mediterranean
20 September 2023 - 18h00 - 19h45 CET

Logistical information

- Venue of the event
The event will take place at the CaixaForum Macaya:
CaixaForum Macaya
Passeig de Sant Joan, 108
08037 Barcelona
The session will be held in the Sala Macaya, which is situated on the first floor of the CaixaForum Macaya.
Upon your arrival, the organisers will be waiting for you at the entrance of the CaixaForum Macaya and will direct you to the VIP lounge, next to the auditorium.

- VIP Lounge
In the VIP lounge a representative of the Club of Rome and the IEMed will welcome you. Please kindly note that there will be some drinks and snacks in the VIP lounge for participants. You are welcomed to arrive around 30 to 45 minutes before the event.

- Dinner
You are kindly invited to a dinner on 20th September at 20:30, together with all participants in the dialogue and the organisers from the Club of Rome and IEMed.
It will take place in the Restaurant "Nine - 9" (C/ de València, 334, Barcelona) (TBC) which is at walking distance from the CaixaForum MaCaya.
The organisers will guide you to the restaurant after the event.

Important: Please tell us in advance if you have any food allergy and/or intolerance.
**General Information**

- **Introduction**

  The event will have a duration of approximately **1h45 max**.

  The working languages of the event will be **English** with simultaneous interpretation in **Spanish**. Speakers will choose the language of their presentation at their convenience.

- **Power Point presentations**

  The use of PowerPoint presentations is possible but is not necessarily recommended in order to ensure a more interactive debate. If you wish to use a PowerPoint or a video, we kindly ask you to inform us as soon as possible.

- **Format**

  Duration: **1h45**

  **Welcoming remarks by the Club of Rome, IEMed and Barbara Pons Giner**: 30 min
  **Keynote speech by a Representative of the Club of Rome**: 10-15 min

  **Introduction by Judit**: 5 min
  **Dialogue between Elen and Carol**: 30 min
  **Q&A with the public**: 20 min
  **Closing remarks by Judit, Carol and Elen**: 5 min

**Visual Timing**

<table>
<thead>
<tr>
<th>18.00 Opening session – 30 minutes</th>
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<tbody>
<tr>
<td>Welcoming address: introductory remarks on the aim and purpose of the Med Dialogues+2030.</td>
<td><strong>Jaume Lanaspa</strong>, President, Barcelona Office of the Club of Rome</td>
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<tr>
<td>Welcoming address: introductory remarks on the aim and purpose of the Med Dialogues+2030. Contextualization of its third edition and of the importance of this thematic in today’s Mediterranean landscape.</td>
<td><strong>Senen Florensa</strong>, Executive President, IEMed</td>
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<td>Time</td>
<td>Event Description</td>
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<tr>
<td>18.30</td>
<td>Welcoming address and remarks on the topic of climate adaptation and its relevance for the city of Barcelona.</td>
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<td>18.30</td>
<td>Keynote Speech – 15 minutes</td>
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<td>18.45</td>
<td>Session: Open Discussion between moderator and speakers – 35 minutes</td>
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Following this first part, the moderator will take back the floor to share her comments, suggestions from her own perspective if she deems it necessary.

19:20 | Discussion with the public – 20 min | The moderator will give the floor to the public attending the event at the CaixaForum Macaya for a 20-minute questions and answers. The moderator and speakers will be addressed questions by the public and each could respond as they see fit depending on their expertise and suitability. |

19:40 | Closing – 5 min | General wrap-up and closing remarks by the moderator, also asking for any final remarks from the speakers if time allows. |

Communication Materials
- **Press Requests**

We always try to disseminate our activities among local journalists whenever relevant and possible.

In this way, we might receive some interview requests from local media outlets (on the issues to be tackled in your conference or related to your research).

Should this be the case, please be assured that our communications team will inform the *speakers* and manage the relations with journalists before taking any further steps.

- **Video-interview**

If the *speakers* agree, our communications team will record a short video interview on the main theme of the session. **One question would be asked to each speaker.** The duration of the interview and recording shall not last more than 10 minutes.

This short interview would be used afterwards to promote the video of the dialogue on our social media channels. Please find an example below: [https://twitter.com/IEMed_/status/1526577922034831361](https://twitter.com/IEMed_/status/1526577922034831361)

In order to do so, we would appreciate it if the speakers could kindly be in the VIP Lounge of the CaixaForum Macaya **at least 30 minutes before the start of the conference.** IEMed’s Head of Press Department will conduct the interview right outside of the Lounge.

- **Photos and video**

Please kindly note that we will be taking pictures and videos during the conference and use the related data according to GDPR. Please kindly let us know if, for any reasons, you would not want to appear on the communication materials.

The video of the conference will be later uploaded on the IEMed’s YouTube Channel.

For any additional details, please contact our Communications Programme Manager, Jordi Bertran - [jbertran@iemed.org](mailto:jbertran@iemed.org)

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**Contact information**

If you need assistance with anything related to the event, do not hesitate to contact:

**Ms Sarah Nousseir** - [snousseir@iemed.org](mailto:snousseir@iemed.org) / +34 654 120 764

**Ms Cristina Cortés** - [ccortes@fundaciolacaixa.org](mailto:ccortes@fundaciolacaixa.org) / +34 93 404 72 38

We remain at your entire disposal for any further information.